



# THE THEORY OF CHANGE

A PROCESS FOR SEEDING AND NURTURING INNOVATION

## DIALOGUE

## INNOVATION

### SUSPENDING

Deferring opinions and judgement

### REDIRECTING

Shifting your attention

### LETTING GO

Releasing the old

### LETTING COME

Staying open

### CRYSTALLISING

Envisioning the future

### INSTITUTIONALISING

Implementing the new

### PROTOTYPING

Exploring the future by doing

IDEAS & INNOVATIONS RECIRCULATE THROUGH THE PROCESS

TESTING, ITERATING & REFINING PROTOTYPES

