

Selected collaborative platforms on food-related health issues

Initiative (alphabetically by region)	Region	Description
Amsterdam Initiative Against Malnutrition (AIM)	Global	Multi-stakeholder platform established through GAIN. Use market-based approaches, new social business models, at multiple levels of value chain. Bridge 'pioneer gap', organise subsidies, support new products in uncertain environments. MixMe. SPAR Rural Retail Hubs.
Better Buying Lab (BBL)	Global	Initiative of WRI, bringing together industry, science, marketing and design. To transform communication about plant-based foods. Design-led, ideation, pop-culture focus on retail/ QSR spaces. Vegetarian/ health lexicon, power dishes, accountability; methods/ metrics.
Consumer Goods Forum (CGF)	Global	400 members; retailers and manufacturers, common goals for health-wellness. Collaborations for healthier lives. Awareness, information, PR, communications. Voluntary product development, reformulation, labelling, responsible marketing. Scale, communications savvy, moving to concrete multi-component 'retail food environment' collaborative pilots (e.g. Colombia, US, Japan).
EAT Foundation/ Forum	Global	Three founding members; Stockholm Resilience Centre, Stordalen Foundation, Wellcome Trust. Drive interface between science, business and politics. Interdisciplinary knowledge development, research and knowledge partner, leadership-focused dialogue and learning.
Food and Land Use Coalition (FOLU)	Global	Coalition of partners at the interface of business, research and sustainable development. Links to UN, WRI, WBCSD, EAT. Foregrounds land use and impacts of food production.
Food Reform for Sustainability and Health (FReSH)	Global	25 leading global companies. Collaborative platform established by EAT and WBCSD. Emergent, attempting a pre-competitive large-platform multi-stakeholder space with wide system focus.
Global Alliance for Improved Nutrition (GAIN)	Global	Global NPO with links to UN. Tackles malnutrition globally. Large-scale food fortification. Nutrition for women & children. Agriculture for nutrition. Business partnerships & alliances. Strong partner, scale and reach, develops partnerships/ alliances, strong connections between global institutions and ground-level action.
International Food & Beverage Alliance (IFBA)	Global	11 leading global food and non-alcoholic beverage companies. Awareness, information, PR, communications. Voluntary product development, reformulation, labelling, responsible marketing.
LAUNCH: Food	Global	LAUNCH; global open-innovation platform to discover, develop and launch ideas. Launch: Food was a 'food challenge', which inspired innovations for health and food choices. Unique partners, open-source, focused on new emergent social business models. Similar OpenIDEO food waste challenge. Toast Ale, ReGrained, Re-Plate.
Scaling Up Nutrition (SUN) Network	Global	46 member states. Harness business to improve nutrition. Marked improvements in up to 15 countries.
World Economic Forum (WEF)	Global	1000 member companies. Global level dialogues driven through 'Healthy Living Initiative'. Facilitate collaborative actions. Drive awareness, information, communications.

World Health Organisation (WHO)	Global	194 member states. Raise profile of malnutrition, obesity and NCD prevention/ control globally. Facilitate healthier food environments through supporting governance, collaboration, R&D, monitoring and evaluation. Policy guidelines, frameworks and standards. Including Codex Alimentarius Commission (incl. food labelling) with FAO.
Asia Roundtable on Food Innovation for Improved Nutrition (ARoFIIN)	Asia	Collaborative platform to leverage public-private partnerships and facilitate regional multi-stakeholder dialogue on food innovation to malnutrition, obesity, NCDs. Founders include Food Industry Asia (FIA) and Health Promotion Board (HPB).
Food Industry Asia (FIA)	Asia	21 industry members. Links to IFBA. Advocates collaboration. Promotes self-regulation. Awareness, information, PR, communications. Voluntary product development, reformulation, labelling, responsible marketing.
Australian Food & Grocery Council (AFGC)	Australia	Awareness, information, PR, communications. Healthy Australia Commitment (HAC). Voluntary labelling, reformulation, responsible marketing and community education. 'Together Counts' initiative modelled on HWCF.
Business Platform for Nutrition Research (BPNR)	Canada	10 founding companies partnership with GAIN. To increase business investment in nutritious products/ services and develop nutrition as core to business. Identify and addressing evidence gaps that limit business engagement/ investment.
Food & Consumer Products of Canada (FCPC)	Canada	Awareness, information, PR, communications. Voluntary reformulation, BOP labelling, Responsible marketing. Combat regulations and taxation. Nutrition guidelines for schools.
EU Platform for Diet, Physical Activity and Health	EU	8 member states. Links to WHO. Coordinates, encourages and supports industry participation and collaboration on labelling, reformulation, responsible marketing and education.
EuroCommerce	EU	5.5 million retailers across 31 national federations. Awareness, information, PR, communications. Monitor policy and combat regulation. Voluntary labelling, reformulation and consumer education.
European Retail Round Table (ERRT)	EU	Voice of EU retail. 18 member companies. Inform policymakers about supply chain activities/ collaboration.
FoodDrinkEurope (FDE)	EU	200 000 companies across 25 national federations and 25 sectoral associations. Participate in policymaking and align to new EU regulations. Awareness, information, PR, communications. Voluntary development of healthy choices, reformulation, common labelling scheme, responsible marketing.
ConMexico	Latin America	47 members. Links to FoodDrinkEurope. Awareness, information, PR, communications. Voluntary product development, reformulation, labelling, responsible marketing.
Health Promotion Board (HPB)	Singapore	Statutory Board under Singapore MoH to shape and drive programmes/policy on health and preventing NCDs. Stronger government role: setting T&Cs for industry initiatives and supporting participation (e.g. Healthy Dining Programme -> Healthy Dining Grant). Healthy Malls. National Steps Challenge.
Consumer Goods Council SA (CGCSA)	South Africa	Healthy Food Options Voluntary Industry Initiative with a proposed Action Plan (2015) involving industry-wide voluntary initiatives and sector specific initiatives. Industry sectors involved: wholesale and retail; quick service restaurants; non-alcoholic beverage sector; grains, cereals and bread sector; snacks, treats, fats, canned fruits & baked goods sector; dairy sector
The Consumer Education Project	South Africa	An initiative of Milk South Africa (Milk SA) with the tagline for consumers to drink milk, maas or yoghurt every day. Targets general audiences (LSM 6-10) through television, radio, print, schools, clinics, websites, digital advertising, and social media, Clinics programme delivered in every province except WC; nutritional advisors in clinics trained by dieticians and "Wellness TV" in the waiting rooms.

Salt Watch	South Africa	A multi-sectoral coalition group encouraging South Africans to reduce their salt intake through a national public awareness and education campaign.
Food and Drink Federation (FDF)	UK	Voice of food and drink industry UK. 7000 businesses. Awareness, information, PR, communications. Voluntary labelling, reformulation, responsible marketing, workplace wellness, consumer education. * some reporting
Peas Please	UK	Established by Food Foundation UK to regenerate UK-Gov '5-a-Day' and voluntary 'pledge' programs. Addresses supply-side barriers to eating veg. Voluntary mechanism for industry to 'pledge for veg'. Independent mediating body. Drives accountability and learning. Communications savvy. VegPower.
College of Medicine Food Meetings	UK	Confidential and blue sky discussions convened by the College of Medicine and includes producer and food industry representatives. Objective is to identify consensus on accepted nutritional wisdom and where there is greatest impact to use food to improve health and well-being for the majority. All meetings follow Chatham House Rules.
Alliance for a Healthier Generation (AHG)	US	2 founders; American Heart Association and Clinton Foundation. School focused systemic change. To reduce childhood obesity and empower kids with life-long healthy habits. Brings stakeholders together. Independently brokers agreements with industry and drives accountability. National healthy school's programme incl. school foods and catering, after-school activities and family healthcare.
Food Marketing Institute (FMI)	US	1225 food wholesalers and retailers. 40000 retail stores. 25000 pharmacies. Focus on nutrition, obesity, family meals, labelling. Support Healthy Weight Commitment Foundation (HWCF).
Grocery Manufacturers Association (GMA)	US	300 members from food, beverage and consumer packaged goods industry. Awareness, information, PR and communications. Develop healthy choices, combat regulation, preserve consumer choice. Voluntary reformulation, labelling, and responsible marketing.
Healthy Weight Commitment Foundation (HWCF)	US	Through FMI. Partnership between 16 leading food and beverage companies. To reduce obesity; promote 'balancing calories', remove calories from market. Focus on families/ schools. Balance Calories. * some monitoring.
Partnership for a Healthier America (PHA)	US	200 partners from private sector, public-sector and non-profits. Links to AHG. Mediating body and platform to facilitate industry action. Independent broker of meaningful commitments to end childhood obesity. Communications savvy. Drives accountability through third-party monitoring/ reporting. FNV. DrinkUp!